

welcome to...
The CULINARY LOFT®



new york's taste-full event space





about the loft

Making your events memorable, elegant and yet fun, is what we do best. You will enjoy the unique event space in the heart of Manhattan's famed SoHo that The Culinary Loft offers .

Best known for our artful dinner parties and creative events you can host an event here at The Culinary Loft with the confidence that every detail will be artfully and skillfully delivered. Our fine cuisine created and shared together in comfortably elegant surroundings is how we deliver the promise of festivity and community, making this the perfect place to celebrate your success, friendship and the joy of cooking.

At The Culinary Loft, we feature the freshest ingredients, the best chefs available, establishing education and enjoyment of food with the utmost attention to detail for all our clients. We believe in the Slow Food concept and really want to make the simplest foods special. With this in mind, serving coffee (or any product) that also honors a historical tradition of quality and flavor, is what will continue to have our standards remain high and in demand.

We offer a full range of culinary and custom event-planning services to create a unique character for your event, giving your guests a charming, personalized experience that's fun — and delicious!

The Culinary Loft offers 2,000 square feet that features a 400 square foot state-of-the-art kitchen. Tastefully appointed and supremely versatile, your guest list can range from a 12 - 70 person corporate reception, media event, cooking party, personalized chef-prepared dinner, and provide everything you need to celebrate any event with panache. Visit our website photo gallery to have a closer look at our kitchen and event space and begin to imagine your guests or your production happening with the finest staff, equipment and space. If you are planning a television or video production, we encourage you to explore our amenities.

The Culinary Loft invites you to host a wide variety of culinary events creatively crafted to educate and entertain. Some of the best in communications, public relations, business, television and video production, as well as celebrity clientele have made us their venue of choice when seeking state-of-the-art equipment with the warmth and intimacy of home.

"Well, rave reviews are coming in from everywhere! Great food and fun for everyone!! Thanks for all of your great work in coordinating this event."

~ Lynn Lawrence
Creative Leisure International





services offered

From the grandest gesture to the smallest added touch, we are experts at expressing our clients' personal tastes with subtle details that make the winning impression.

PR/Media Events

Product Launches/Demonstrations
Team Building Events
Food and Wine Events

Corporate Events

Team Building Events
Cocktail Reception
Chef-Prepared Dinner
Wine Tasting

Film/Video/TV Productions

Film/Video/TV
Print Photography

Private Celebrations

Cooking Class Dinner Party
Cocktail Reception
Chef Prepared Dinner
Wine Tasting



"It was such a pleasure working with you and the entire Culinary Loft team. Thank you for your hard work to help make our event a success!"

~ Chanda Rowan
Ketchum



plan your event

PR & Media

At the Culinary Loft we are experienced and our space is set up to meet the most challenging and diverse needs that a Public Relations Firm or Media Company needs. Our Loft has the amenities that support the complexities of the technology, a state-of-the-art kitchen that is visually exciting and spaciouly designed to present any product launch or demonstration well, and ample space in our Loft to accommodate staff, crew, guests and still leave plenty of room to pamper your star.

Corporate Events

The Culinary Loft offers a wide variety of culinary events that address the needs for your company. Our events are creatively crafted to educate and entertain. Team Building events through chef-assisted classes are a great way to bring together any team to promote communications and successful collaboration with the evening culminating in an exquisite meal served by skilled wait staff. When looking to reward your team or dazzle clients and prospects, offering an event that is memorable, elegant and fun is what we do best. We work with you to create unique cocktail parties, wine tastings and celebrity chef prepared dinners that are guaranteed to deliver results.

Private Celebrations

When you are planning to celebrate special events such as weddings, rehearsal dinners, graduations, birthdays, anniversaries, or holiday parties with your family and friends, nothing short of spacious and elegant surroundings, supported by gracious staff and unique event ideas will do. Make your special occasion memorable by creating a unique event at The Culinary Loft. Consider hosting a Cooking Class Dinner Party, Chef Prepared Private Dining Experience, a Cocktail Reception, or even an engaging Wine Tasting Party.

Video/TV Production

The Culinary Loft's facilities serve as an ideal location for TV/video production as well as for photography sessions. Our generously sized kitchen has been a friendly, artfully designed backdrop for many of America's famous chefs and celebrities to promote culinary products, cooking tips, lessons, or health issues, by comfortably placing them in a cheerful, domestic setting. We have hosted numerous nationally televised cooking shows, specials, "webisodes" and website video segments. We also accommodate live satellite media feeds.

"Last night was absolutely fabulous - it could not have been better!! Thank you so much for your hard work and all of your help."

~ Margaret Schully
Links of London





partial client list

Advertising, Marketing & PR

Bragman Nyman Cafarelli PR
 Burson-Marsteller
 Campbell Mithun
 Cohn & Wolfe
 Current Lifestyle Marketing
 Edelman Chicago
 Edelman New York
 Fleishman Hillard
 GCI Group
 Grey Advertising
 Ketchum Public Relations
 Laura Tomasetti & Associates
 M. Silver & Associates
 Manning, Selvage & Lee
 Marina Maher Communications,
 Inc.
 NPN Worldwide
 Ogilvy PR
 Paine PR
 Porter Novelli
 Prophet Brand Strategy
 RF Binder
 Saatchi & Saatchi
 Salt Communications
 Sterling Brands
 Tractenberg & Co.
 Tracy Locke
 Weber Shandwick

Finance & Consulting

Bank of America
 BBVA
 Bear Stearns & Co.
 Boston Consulting Group
 Citibank
 Deloitte & Touche
 GE Capital
 Goldman Sachs
 KPMG
 Lazard Asset Management
 Medley Global Advisors
 Merrill Lynch
 PricewaterhouseCoopers
 Smith Barney
 Soci t  G n rale

Travel & Tourism

Arizona Tourism Board
 California Travel & Tourism
 Commission

Four Seasons Hotels & Resorts
 Gaylord Hotels
 Great Fort Lauderdale
 Conference and Visitors Board
 Royal Palms Resort & Spa
 Starwood Resorts / Caribbean
 Washington DC Tourism Board

Broadcast Media & Video

A & E Television Network
 CBS
 City Lights Media Group
 dLife / Seaworthy Films
 Food Network
 Giraldi Suarez Productions
 Maya Media
 New Video Channel America
 Outdoor Living Network
 Tupelo-Honey Productions
 Walnut Park Productions
 WE: Women's Entertainment

Chefs & Personalities

Bill Buford
 Bobby Flay
 Cat Cora
 Claudia Fleming
 Dario Cecchini
 Dave Lieberman
 David Bouley
 Emeril Lagasse
 Gerry Hayden
 Giuliano Bugialli
 Ilan Hall ~ Top Chef
 Jacques Torres
 Joan Collins
 Kerry Heffernan
 Mario Batali
 Michel Nischan
 Ming Tsai
 Nora Ephron
 Rachael Ray
 Sara Moulton
 Tyler Florence

Corporate

AIG
 American Express
 American Standard
 Cendant
 Chopard

Dewey & LeBoeuf LLP
 ERA Franchise Systems
 Ford Motor Company
 General Electric
 KeySpan
 Martha Stewart Living
 Omnimedia
 NBC Universal
 New York Life
 Oracle
 Proctor & Gamble
 Verizon
 Weight Watchers
 Wyeth Consumer Healthcare

Food & Wine

Acker Merrall & Condit Co.
 Barilla Professional
 Dole Foods
 Italian Wine Merchants
 Jenny Craig
 Kikkoman Soy Sauce
 Kraft Foods
 Lipton Foods - North America
 Michael Skumik Wines, Inc.
 Pepperidge Farms
 Pepsi Cola, Inc.
 The Pork Council
 Soybean Council
 Sutter Home
 U.S. Meat Export Federation

Pharmaceutical

Berlex Labs
 Esai Pharmaceuticals
 Grey Healthcare
 Jansen Pharmaceuticals
 Johnson & Johnson Merck
 Parke Davis Pharmaceuticals
 Pfizer Global Pharmaceuticals
 Roche

Publishing & New Media

Bauer Publishing
 Chefs.com
 Child Magazine
 DK Publishing
 Epicurious.com
 Food and Wine Magazine
 Health Magazine
 John Wiley & Sons, Inc.

Ladies Home Journal
 The New Yorker Festival
 People Magazine
 Time-Life Books, Inc.
 Time Out New York
 Wine Spectator Magazine

Consumer Products & Services

Calphalon
 Dupont
 Ebel USA
 Jones Apparel
 Philip Morris
 T-Fal Cookware
 Tiffany & Co.
 Unilever

Event Planners & Caterers

Abigail Kirsch
 David Tutera
 Event 360, Inc.
 Tinker Bo
 Olivier Cheng Catering &
 Events
 Sonnier & Castle
 Sterling Affair
 Taste
 Tentation
 Thomas Preti
 Town & Country Events

Non-Profit & Associations

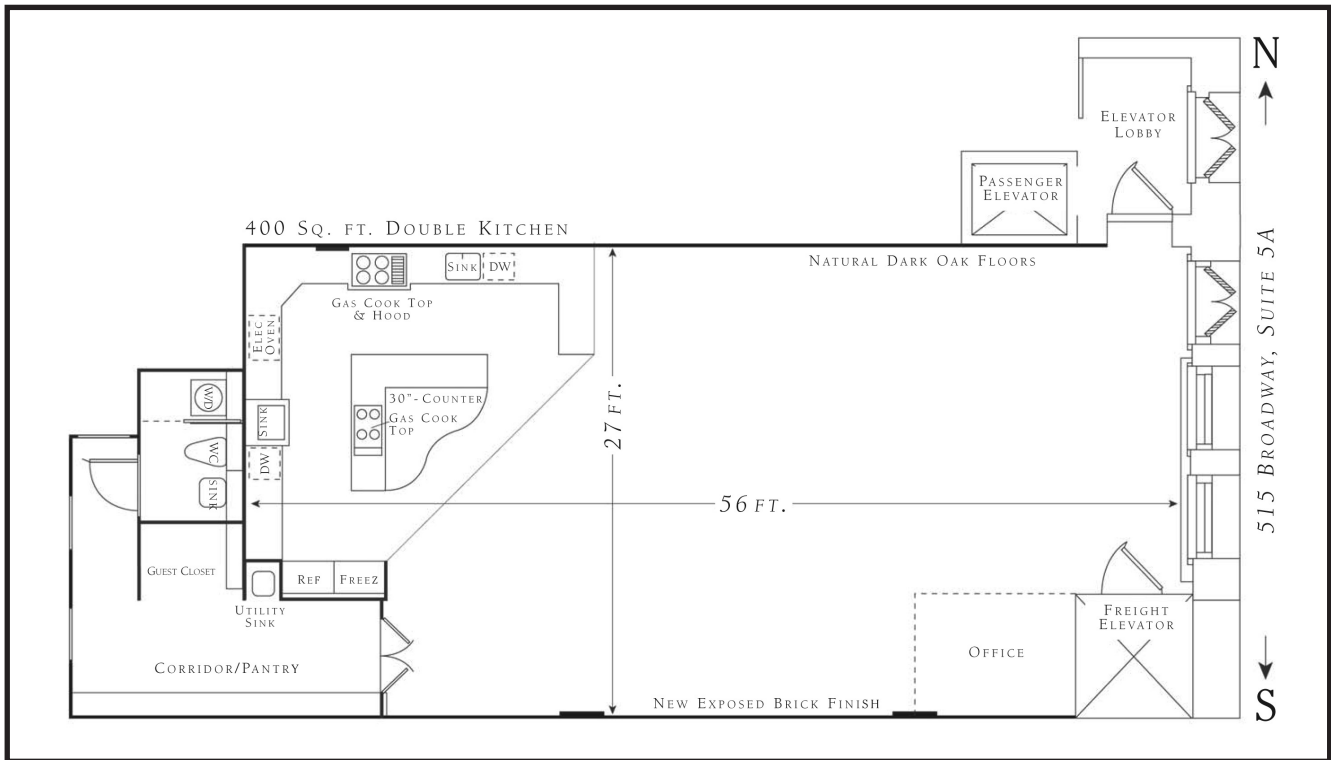
Do Something!
 Greenwich House
 Lower Eastside Girl's Club
 Mount Sinai School of
 Medicine
 New York Women's Culinary
 Alliance
 Project by Project
 Slow Food USA
 The Atlantic Philanthropies

Culinary Institutions

Academy of Healing Nutrition
 French Culinary Institute
 Natural Gourmet Institute for
 Food and Health
 Institute for Integrative
 Nutrition



about the loft and our kitchen



The Culinary Loft provides:

- ~ 2000 sq. ft. open loft with exposed brick wall
- ~ 400 sq. ft. gourmet double kitchen
- ~ 12-ft ceiling height
- ~ Freight elevator directly accessing the Loft
- ~ Abundant electricity with 200 amps
- ~ Custom designed interior
- ~ Wireless internet network
- ~ Fax & laser printing services
- ~ Air conditioning

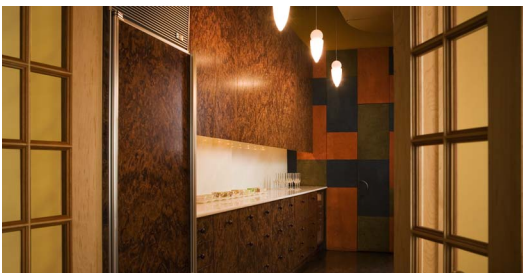
The Kitchen features:

- ~ Optical Mylar mirror for overhead shots
- ~ Roll-away table for close-up shots
- ~ Butcher block counter can be hoisted away
- ~ Lighting grid
- ~ All-Clad Cookware
- ~ Wusthöf and Gunter Wilhelm knives
- ~ All Thermador & Sub-Zero appliances
- ~ Fully stocked kitchen for all cooking needs
- ~ All natural maple custom cabinetry
- ~ Terracotta tile floors
- ~ Black granite countertops

Please note: all production equipment must be provided.

The CULINARY LOFT®

gallery sampling





contact us

The Culinary Loft LLC

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We are conveniently located in vibrant, historical Soho, on Broadway, between Spring St. and Broome St.

We are in easy access to several subways:

- N/R to Prince St.
- #6 Train to Spring St.
- B, D, F Trains to Broadway/Lafayette
- E or C Trains to Spring St. @ 6th Ave.

Buses: #1 and #6 to Broadway and Spring St.,

Taxis: numerous taxicabs stop in front of our building.

"You and your team should be commended for the fabulous job you did - myself and my colleagues felt so much more comfortable with your guidance, organization, and taste at the helm."

~ Maggie Habib
Paine PR

